



International Business Bachelor

Kurzübersicht

Degree	Bachelor of Arts
Standard Study Period	7 Semester
Start	Summer and winter semester
Teaching language	English
Location	Campus Treskowallee Treskowallee 8 10318 Berlin
Eligibility Requirements and Admission	<ul style="list-style-type: none">• Fachhochschulreife (Advanced technical college certificate) or• Allgemeine Hochschulreife/Abitur (General higher education entrance qualification; GCE A-levels) or• Relevant higher education entrance qualification as specified in § 11 II BerlHG• Proof of English language proficiency
Internship	17 week internship abroad in the 6th semester
Credit Points to obtain	210
Master's degree programmes at HTW Berlin	Master in International Business, International and Development Economics

In the International Business degree programme you will learn everything to be successful in today's global business world. During your studies you will acquire knowledge of business administration with an international basis. The curriculum includes topics such as finance and controlling, project and information management, marketing and statistics. The academic focus is placed on the special structures of the European Union and the economic areas of Asia and South America. During the course of your studies, you will automatically acquire international skills by working together with students of different nationalities. Thanks to lessons taught entirely in English, an internship abroad and close relations with the corporate world, you will also be ideally prepared for the international labour market.



Mehr Infos über den Studiengang
<https://bib.htw-berlin.de>

Study programme

- The degree programme provides **knowledge of business administration and economics with an international focus**
- **languages:** the programme is taught entirely in English, during your studies you can learn two additional foreign languages
- **Specialisation:** Elective modules give you the opportunity to deepen your knowledge in a targeted way from the 5th semester onwards
- **Going international:** An internship (abroad) is an established part of the degree programme. There is also the possibility of semesters abroad
- **Double Degree Programmes:** During your studies, you have the chance to obtain a double degree in cooperation with one of our partner universities

Career

As most companies are either already operating internationally or are looking to enter the global market, there is a high demand for qualified professionals with a broad knowledge of the trends and interdependences in the international business world. You will be able to work in areas such as:

- Project and product management
- Controlling
- Marketing
- Human resources management in international companies
- Consultancies
- Financial services firms
- Insurance companies



Further questions?
The Study Advisory Service team will be pleased to help you
(030) 5019-2254
studienberatung@htw-berlin.de
htwb.de/studienberatung

Type of Module:

CM: Compulsory Module, EM: Elective Module

Form of teaching:

SA: Supervised Activities, PCA: PC Activities, PA: Practical Activities, SL: Seminar-style Lecture,

PS: (Project) Seminar

SWS: Weekly Study Hours, Cr: Credits (ECTS)

Modules Bachelor Semester 1		Mode	Type	SWS	Cr
1	Intercultural Management	CM	SL/SA	2/2	5
2	Introduction to Business	CM	SL	4	5
3	Introduction to Economics	CM	SL	4	5
4	International Business Law 1	CM	SL	4	5
5	Business Mathematics	CM	SL/SA	2/2	5
6	Foreign Language	EM	PA	4	4
Total per semester				16/8	29

Modules Bachelor Semester 2		Mode	Type	SWS	Cr
7	Financial Accounting	CM	SL	6	6
8	Macroeconomics	CM	SL	4	5
9	International Business Law 2	CM	SL	4	5
10	Statistics	CM	SL/PCA	2/2	5
11	Marketing	CM	SL	4	5
12	Foreign Language	EM	PA	4	4
Total per semester				20/6	30

Modules Bachelor Semester 3		Art	Form	SWS	LP
13	Cost Accounting	CM	SL/SA	2/2	5
14	Corporate Finance	CM	SL/SA	2/2	5
15	Innovation Management	CM	SL	2	5
16	Applied Statistics	CM	PCA	2	5
17	Academic Writing and Research Methods	CM	SL/SA	2/2	6
18	Managing Organisations	CM	SL	4	5
Total per semester				12/8	31

Modules Bachelor Semester 4 - Mobility Semester		Mode	Type	SWS	Cr
19	Management Accounting	CM	SL	4	6
20	International Management	CM	SL	4	5
21	Project Management	CM	PA	2	5
22	Regional Studies	EM	PA	2	5
23	Elective Module 1 e.g. Human Resource Management	EM	PA	4	5
24	Supplementary Module 1	EM	PA	2	2
25	Supplementary Module 2	EM	PA	2	2
Total per semester				8/12	30

Modules Bachelor Semester 5		Mode	Type	SWS	Cr
26	Financial Markets, Institutions and Investment	CM	SL/SA	2/2	5
27	International Economics	CM	SL	4	5
28	Company Taxation	CM	SL/SA	2/2	5
29	Information Management	CM	SL/PCA	2/2	5
30	Elective Module 2 e.g. International Marketing	EM	PA	4	5
31	Elective Module 3 e.g. Digital Transformation	EM	PA	4	5
Total per semester				10/14	30

Modules Bachelor Semester 6		Mode	Type	SWS	Cr
32	Internship	CM			25
33	Internship Assessment and Evaluation	CM	PS	1	5
Total per semester				0/1	30

Modules Bachelor Semester 7		Mode	Type	SWS	Cr
34	Business Ethics	CM	SL	2	5
35	Communication Skills and Negotiation	CM	PA	3	5
36	Business Simulation	EM	PCA	2	5
37	Case Studies: Finance and Accounting or Management	EM	PA	2	5
38	Thesis and Final Oral Examination	CM			10
Total per semester				2/7	30
Overall total					210

Bachelor's Programme International Business Elective Modules



During your studies you will choose three elective modules.
Please note that not every elective module may be offered every semester.

1	Digital Transformation
2	Human Resource Management
3	International Marketing
4	Introduction to Applied Sustainability Management, Sustainable Development and Environmental Economics
5	Investments Analysis and Management
6	Marketing Project
7	Managing People and Change
8	SME Internationalization Consultancy Project

Specialist entry qualifications in accordance with § 11, paragraph 2 of the BerlHG

The following vocational training qualifications are suitable for enrolment in accordance with § 11 paragraph 2 of the BerlHG (Berliner Hochschulgesetz):

- Automobile Business Administrator
- Service Employee in Air Traffic
- Bank Clerk
- Air Traffic Clerk
- Bookseller
- Investment Fund Specialist
- Savings Bank Clerk
- Industrial Business Manager
- Audiovisual Media Clerk
- IT Systems Clerk
- Office Communication Manager
- Information Technology Officer
- Office Clerk
- Clerk in Public Administration
- Retail Clerk
- Shipping and Chartering Manager
- Forwarding Clerk for Road and Rail Transportation
- Sport and Fitness Salesperson
- Traffic Service Clerk with specialisations
- Publishing House Clerk
- Healthcare Clerk
- Insurance Clerk
- Management Assistant in Wholesale and Foreign Trade
- Sales Assistant for Retail Services
- Real Estate Management Clerk
- Commercial Employee in the Pharmaceutical Sector
- Advertising Assistant
- Legal and Notary Assistant
- Hotel Specialist
- Social Insurance Clerk
- Management Assistant for Courier, Express and Postal Services
- Specialist Assistant in Tax and Consulting Services
- Postal Clerk
- Tax Clerk
- Management Assistant for Shipping and Logistics Services
- Management Assistant in Hotels and Gastronomy
- Forwarding Clerk
- Event Manager
- Leisure and Tourism Clerk
- Hotel Clerk
- Tourism Agent

The Programme Counsellor for the International Business Bachelor's programme shall decide upon the content comparability of vocational training programmes other than those listed here.

Proof of English Language Proficiency

Allocation of a study place is contingent upon the candidate having adequate English language skills. English language skills are certified via evidence provided by the applicant that he/she has achieved a minimum score in a language test.

Valid are

- TOEFL tests with a result of at least 95 points for the internet-based test or
- IELTS tests (Academic) with a level of at least 7.0 or
- PTE Academic Tests with at least 76 points or comparable tests attesting English proficiency at level C1 of the Common European Framework of Reference for Languages (CEFR).

Applicants who have acquired their higher education entrance qualification in English-speaking OECD countries are not required to provide proof of language skills. Decisions regarding the acceptance of further language tests and minimum scores to be evidenced shall be made by the Examination Board of the International Business programme.

Not accepted as proof:

- "Abitur" (GCE A-levels) certificate
- Certificates of English language proficiency on levels below C1 (e.g. B1, B2, etc.)
- Certificates without level specification
- References from previous employers
- Au-Pair certificates
- Work and Travel Certificates
- High-school attendance without a high-school diploma
- Confirmation concerning application for English tests
- Confirmation about completed English courses without a grade certificate
- Proof that a programme has been studied in English with less than 60 ECTS-credits

Command of German

Proof of sufficient knowledge of the German language is not required from applicants for Bachelor of International Business. We do, however, recommend gaining at least an elementary knowledge of the language, as this will make your everyday life in Berlin much easier.